

# THE HUMAN THREAT

In recent decades, some have blamed cats for this century's declining bird populations. Cats might make good scapegoats, but they have been living outside alongside humans for 10,000 years as a natural part of the ecosystem.

The real threat is more recent, more pervasive, and more complicated—human impact.

THE U.S. LOST **80,000 ACRES** OF COASTAL WETLANDS FROM 2004–2009.



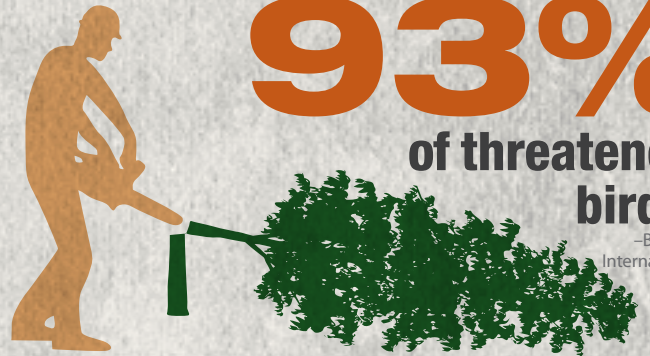
THAT'S 7 FOOTBALL FIELDS **EVERY HOUR.**

—NPR

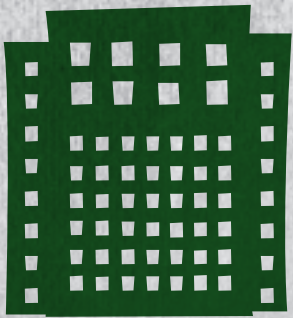
**HABITAT LOSS** currently impacts

**93%** of threatened birds.

—BirdLife International 2008



**CLIMATE CHANGE** is “the most serious threat this century facing America’s migratory birds.” —National Wildlife Foundation



**100 MILLION**

birds die from **collisions with windows** each year.

—USDA




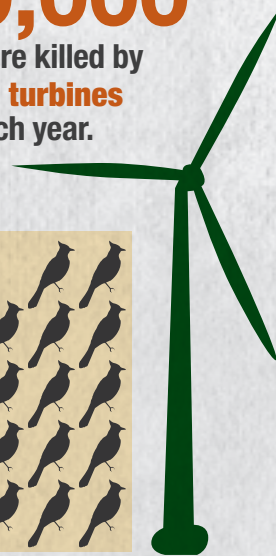
—USDA

**440,000**

birds are killed by **wind turbines** each year.



 = 20,000 birds



By 2030, that number will exceed **1 MILLION.**

—U.S. Fish and Wildlife Service

What do all these threats have in common? **Humans.**

Blaming cats won't save the birds. If we want to change the statistics, we have to change our actions.